

## Before Checking this out on line:

### **Is Civil War Preservation and Education Worth \$10 to You?**

I know the trade edition is available on line for \$18.20. It will also be a "loss leader" for a major book club (You know the "Pick three books for \$1 each"). **BGES worked hard on this book, it was our idea—WE NEED AND WILL USE THOSE 10 DOLLARS FOR PRESERVATION AND EDUCATIONAL WORK—CVBT will get 42% of that amount for each book sold.** Online retailers often *burn profit inexchange for volume and market share*. That money will go to their corporate bottom line—**ours will stay in the Civil War community.** Those ten dollars mean a great deal to both CVBT and BGES—I hope you will choose to support us. Thank you.